



**Gino Alberico**

**RAI – Radiotelevisione Italiana (Public Service Broadcaster)**

Gino ALBERICO joined in 1988 the RAI-Research Centre, where he is now Head of the "Study and Research" department.

With his group, he has been involved in the launch of the Digital Terrestrial Television service in Italy, in the deployment of multimedia services over broadcasting channels, and in the development of interactive television applications.

He's currently Project Manager of the Mobile TV trial carried out by Rai, and he has been coordinating the activities of the DVB-H and HDTV trial during the Winter Olympic Games in Turin.