

**Number of subscribers**

	2Q14	3Q14	Var. 3Q14/2Q14	Var. 3Q14/3Q13
Active mobile stations/ MTS subscribers	16.232	16.421	1,2%	-2,1%
Active mobile stations <u>with actual use</u>	12.767	12.971	1,6%	-1,3%
(of which) users of 3G services and upgrades	4.367	4.824	10,5%	12,8%
(of which) users of MBB Internet	3.915	4.500	14,9%	24,4%
Fixed Telephone Service (direct access customers)	3.684	3.709	0,7%	1,0%
Subscription Television Service (subscribers)	3.248	3.294	1,4%	4,2%
Fixed broadband Internet (customers)	2.543	2.624	3,2%	10,1%

Unit: Thousands %

**Number of subscribers to bundles of services**

	2Q14	3Q14	Var. 3Q14/2Q14	Var. 3Q14/3Q13
Total subscribers to bundles of services	2.757	2.842	3,1%	10,5%
Double-play bundles	574	553	-3,7%	-14,5%
of which: FTS+FBB	134	129	-3,7%	-16,5%
of which: FTS+STVS	383	370	-3,5%	-13,8%
of which: FBB+STVS	56	54	-4,9%	-10,9%
Triple/quadruple/quintuple-play bundles	2.183	2.289	4,9%	18,9%

Unit: Thousands %

## Penetration rates

Services	Penetration rate 3Q2014	Penetration rate 2013	Var. 2013/3Q14 (p.p.)	EU Average	Deviation from EU average	Latest ranking (previous ranking)
<b>FTS</b>	43.8 p/ 100 inhabs.	43.4 p/100 inhabs.	0,4	n.a.	n.a.	(10th)
<b>MTS</b>	157.5 p/ 100 inhabs.	158.8 p/100 inhabs.	-1,3	131,6	25,9	6th (7th)
. MTS actual use	124.4 p/ 100 inhabs	126.0 p/100 inhabs.	-1,6	128	-3,6	16th (17th)
. MTS actual use excluding cards/M2M	113.4 p/ 100 inhabs.	114.3 p/100 inhabs.	3,2	n.a.	n.a.	n.a.
<b>FBB</b>	26.4 p/100 inhabs.	24.4 p/100 inhabs.	2	29,8	-3,4	20th (22nd)
. FBB >=30 Mbps	12.5 p/100 inhabs (2Q14)	10.1 p/100 inhabs.	2,4	6,1	6,2	8th (13th)
. FBB >=100 Mbps	5.8 p/100 inhabs (2Q14)	4.6 p/100 inhabs.	1,2	1,5	4,2	5th (7th)
<b>MBB</b>	43.2 p/100 inhabs.	37.2 p/100 inhabs.	6,0	62,4	-19,2	26th (25th)
. MBB cards	6.8 p/100 inhabs.	7.2 p/100 inhabs.	-0,4	8,4	-1,6	15th (10th)
<b>STVS</b>	82.3 p/100 hhs	79.2 p/100 hhs.	3,1	67,9	14,4	12th (12th)
. CDS	34.4 p/100 hhs.	35.0 p/100 hhs.	-0,6	27,6	6,8	13th (12th)
. DTH	14.8 p/100 hhs.	15.3 p/100 hhs.	-0,5	29,3	-14,5	13th (14th)
. IPTV	33.1 p/100 hhs.	28.9 p/100 hhs.	4,2	11,6	21,5	4th (4th)
<b>Bundles</b>	71.0 p/100 hhs.	65.6 p/100 hhs.	5,4	n.a.	5	n.a.
. 3P/4P/5P bundles	57.2 p/ 100 hhs.	49.7 p/100 hhs.	7,5	22,5	34,7	4th (3rd)

**Note 1:** In the MTS, active mobile stations were considered

**Note 2:** The EU average refers to values reported for December 2012, in the case of FTS. EC Data, Digital Agenda 2014 with respect to July 2013 in the case of STVS and bundles, December 2013 in the case of FBB and MBB , October 2013 the case of MTS.

**Note 3:** Portugal's EU ranking is determined based on available information from countries for the year being reported. Croatia was included in the rankings in 2013.

**Provider shares of subscribers 3Q14**

	Total						Multiple-play	Double-play				Triple/ quadruple/ quintuple-play
	Fixed voice	FBB	STVS	Mobile voice	MBB	MBB-cards		Total	FTS+FBB	FTS+STV	FBB+STV	
<b>Grupo PT</b>	54,8	49,3	42,1	44,6	47,5	36,8	44,3	35,9	54,2	32,5	15,7	46,3
<b>Grupo NOS</b>	30,5	34,8	44,5	17	24,2	39,6	38,5	41,4	9,2	49,1	66,4	37,8
NOS	28,8	32,4	41,5	17	24,2	39,6	35,8	38,7	9,2	45,7	61,7	35
NOS Madeira	1,1	1,6	2	:	:	:	1,8	1,7	:	2,1	3,2	1,8
NOS Açores	0,6	0,8	1,1	:	:	:	0,9	1	:	1,2	1,6	0,9
<b>Vodafone</b>	8,8	9,8	6,7	36,4	28,1	23,7	9,4	6,9	28,8	0,2	0,1	10
<b>Cabovisão</b>	4,7	5,5	6,5	:	:	:	7,7	15,6	7,7	18,3	16,1	5,8
<b>Others</b>	1,1	0,6	0,2	2	0,2	:	0,1	0,2	0,1	0	1,8	0

Unit: %

## Total revenues

	13Q3	14Q3	14Q3 / 13Q3
<b>Retail revenues from mobile services</b>	1.521.025	1.376.392	-9,5%
<b>Retail revenues from stand-alone fixed services</b>	688.463	600.174	-12,8%
Stand-alone FTS	379.642	329.417	-13,2%
Stand-alone FBB	108.954	108.072	-0,8%
Stand-alone STVS	199.867	162.684	-18,6%
<b>Revenues from bundles of services</b>	<b>760.194</b>	<b>846.731</b>	<b>11,4%</b>
Double-play	140.958	124.423	-11,7%
of which: FTS+FBB	36.049	31.145	-13,6%
of which: FTS+STV	86.822	80.506	-7,3%
of which: FBB+STV	17.620	12.720	-27,8%
Triple/ quadruple/ quintuple-play	619.237	722.308	16,6%

Unit: Thousands of euros

Notes: FTS revenues do not include "Other revenues".

## Average monthly revenue per access

	13Q3	14Q3	14Q3 / 13Q3
<b>2 Mobile services 1</b>	<b>12,9</b>	<b>11,9</b>	<b>-8,1%</b>
<b>3 Stand-alone services</b>	<b>23,4</b>	<b>23,3</b>	<b>-0,4%</b>
4 Stand-alone FTS	20,1	19,5	-2,9%
5 Stand-alone FBB	31,8	35,1	10,5%
6 Stand-alone STVS	28,1	28,0	-0,2%
<b>7 Services offered in bundles</b>	<b>33,7</b>	<b>34,4</b>	<b>2,2%</b>
8 Double-play	23,9	23,3	-2,6%
9 of which: FTS+FBB	25,8	24,8	-4,0%
10 of which: FTS+STV	22,0	22,6	2,6%
11 of which: FBB+STV	32,9	25,1	-23,8%
12 Triple/ quadruple/ quintuple-play	37,1	37,5	1,1%

1 considering active subscribers registering actual use